#### 1. Economic Development Incentives Survey

Thank you for taking the time to complete this survey. Before you get started you may find it useful to print out this document and gather the required data. You may print the entire survey from the Florida Legislative Office of Economic and Demographic Research (EDR) website at http://edr.state.fl.us/Content/local-government/economic-development-incentives/2013\_14-surveyfinal.pdf

Please feel free to contact EDR with any questions regarding this survey at (850) 717-0460.

This survey will close January 15, 2015.

The fiscal year referred to in this survey is the local government's fiscal year that ends September 30th.

Once you have submitted the survey, you will NOT be able to edit your responses. If you find you need to make revisions, please contact EDR at the above phone number or email Melissa Hallaian at hallaian.melissa@leg.state.fl.us

Please note: Only municipal governments having annual revenues or expenditures greater than \$250,000 are required to report to EDR. All county governments are required to report.

#### 2. Survey Introduction

During the 2010 Regular Session, the Florida Legislature enacted Committee Substitute for Senate Bill 1752, relating to economic development, which was later codified as Chapter 2010-147, Laws of Florida. Sections 1 & 2 of the Act impose new economic development reporting requirements on county and municipal governments.

Section 1 of the Act amends Section 125.045, Florida Statutes, to specify that a contract between a county's governing body or other entity engaged in economic development activities on behalf of the county and an economic development agency must require the agency or entity receiving county funds to submit a report to the county's governing body detailing how the county funds were spent and the results of the economic development agency's or entity's effort on behalf of the county. By January 15, 2011, and annually thereafter, the county must file a copy of the report with the Florida Legislative Office of Economic and Demographic Research (EDR) and post the report on the local government's website.

Section 2 of the Act amends Section 166.021, Florida Statutes, to specify that a contract between a municipality's governing body or other entity engaged in economic development activities on behalf of the municipality and an economic development agency must require the agency or entity receiving municipal funds to submit a report to the municipality's governing body detailing how the municipal funds were spent and the results of the economic development agency's or entity's efforts on behalf of the municipality. By January 15, 2011, and annually thereafter, the municipality must file a copy of the report with EDR and post the report on the local government's website.

EDR has has reviewed the annual reports of various economic development agencies or organizations (EDO's) to determine recurring items of interest and recommends the annual reports to local government include these items. The recommended items of interest, along with other pertinent information, can be found on EDR's website (http://edr.state.fl.us).

The county or municipal government should file a copy of their report with EDR at the following address:

Melissa Hallaian
Office of Economic and Demographic Research (EDR)
111 West Madison Street, Suite 574
Tallahassee, FL 32399-6588
hallaian.melissa@leq.state.fl.us

#### 3. Survey Introduction - cont.

Additionally, by January 15, 2011, and annually thereafter, if a municipal or county government has given economic incentives in excess of \$25,000 in total during a fiscal year, then each municipal government having annual revenues or expenditures greater than \$250,000 and each county government shall report to EDR the economic development incentives, by class of incentive, given to any business during the local government's previous fiscal year. Pursuant to the Act, the county or municipal government shall report its economic development incentives in the format specified by EDR. This survey questionnaire serves as the specified format for this particular reporting requirement. For purposes of this questionnaire, each individual economic development incentive given by a local government should be categorized into the one of the following classes.

- 1. DIRECT FINANCIAL INCENTIVES Direct financial incentives of monetary assistance provided to a business from the county or municipality or through an organization authorized by the local government. Such incentives include, but are not limited to, grants, loans, equity investments, loan insurance and guarantees, and training subsidies.
- 2. INDIRECT INCENTIVES Indirect incentives in the form of grants and loans provided to businesses and community organizations that provide support to businesses or promote business investment or development.
- 3. FEE OR TAX BASED INCENTIVES Fee-based or tax-based incentives, including, but not limited to, credits, refunds, exemptions, and property tax abatement or assessment reductions.
- 4. BELOW MARKET RATE INCENTIVES Below-market rate leases or deeds for real property.

EDR will compile the data submitted by local governments in a manner that summarizes the total of each class of economic development incentive provided by each individual county and municipal government and a total of all counties and all municipalities, respectively. EDR will also prepare and provide a report to the President of the Senate, the Speaker of the House, and the Department of Economic Opportunity. The completed report will be posted to EDR's website at http://edr.state.fl.us.

It is important to note that the survey has been changed to provide more specificity, and additional material has been included to guide respondents in completing the requested information. This is in response to questions asked and input provided by respondents from last year's survey.

LET'S BEGIN!

4. Local Government Type					
*1. Are you completing this s	urvey on be	half of a co	unty or muni	cipal governmer	nt?
County					
Municipality (i.e., city, town, village)					

5. County Government Identification	n		
*1. Which county government do you			F
County Government		anAtce	
<i>i</i>			
y .			
E			

6. Municipal Government Id	entification			
*1. Which municipal governm	ent (i.e., city, tow		ou represent?	
Municipal Government		Please Select		
,				
		9		
	_			

#### 7. Who is Required to Respond?

The next question will ask you a qualifying question to determine if you are required to respond to this survey. If your

county or municipality has given businesses, either directly or indirectly, economic development incentives totaling more than \$25,000 during Local Fiscal Year 2013-14, you are required to respond.
This total should include any local contributions matching state incentives offered by the Florida Department of Economic Opportunity (such as Qualified Target Industry Tax Refund or Quick Action Closing Fund) or in combination with other local governments.
This total should not include funds awarded but not yet paid to incentive recipients.

8. Qualifying Question	
*1. During Fiscal Year 2013-14, has your county directly or indirectly, economic development ince	
Yes No	
	ж

9. Reportin	ng Requireme	ents					
1. If the total incentives granted equal less than \$25,000 you may still choose to report the incentives granted. If you choose not to, please click "no" below and submit your contact information.							
Do you still	wish to report	?					
Yes							
○ No							

#### 10. What qualifies as direct financial incentives?

We will now ask you about the types of incentives your county or municipality has granted during the previous fiscal year. The first category is direct financial incentives.

Direct financial incentives are provided through grants, loans, equity investments, loan insurance and guarantees. These programs generally address business financing needs but also may be invested in workforce training, market development, modernization, and technology commercialization activities. Direct financial incentives are generally project specific, contingent on pre-award review and evaluation, and typically performance-based.

Direct financial incentives also include contributions in combination with state incentives negotiated by the Florida Department of Economic Opportunity (such as Qualified Target Industry Tax Refund or Quick Action Closing Fund) or in combination with other local governments.

For our purposes, direct financial incentives do not include payments or benefits to businesses from local Community Redevelopment Agencies (CRAs), Industrial Development Authorities (IDAs), or any state or federal funds which the local government has the discretion to distribute.

11. Direct Financia	al Incentives			
*1. Were any Direct businesses from yo local government d	our local governi	ment or throug		
Yes No				
2				

_	e total value for each direct fina	ancial incentive type granted during Fisca
Year 2013-14.		
Grants		\$577,420
Loans		
Equity Investments		
Loan Insurance		
Loan Guarantees		
Training Subsidies		
State Match (QTI, QACF,	etc.)	\$50,400
Other		
2. Please indica	te the number of businesses tha	nt received each direct financial incentive
type in Fiscal Ye		
Grants		21
Loans		
Equity Investments		
Loan Insurance		
Loan Guarantees		
Training Subsidies		
State Match (QTI, QACF,	etc.)	5
Other		
	total businesses received a direing Fiscal Year 2013-14?	ect financial incentive of monetary
*4. What is the 2013-14?	total amount of the direct finan	cial incentives granted during Fiscal Yea
Enter numerical value.	\$627,820	
	<u></u>	
5. If you chose "	other", please describe the type	e of incentive(s) offered.
	_	

#### 13. Have you granted indirect financial incentives?

We will now ask you about indirect financial incentives.

Indirect incentives include grants and loans to local government entities, non-profits, and organizations to support business investment or development. The recipients include communities, financial institutions, universities, community colleges, training providers, venture capital investors, and business incubators. Funds are provided to the intermediaries in the form of grants, loans, and loan guarantees.

Indirect financial incentives are generally contingent on pre-award review and evaluation, and may be performance-based.

General payments to Small Business Development Centers (SBDCs) do not qualify as an Indirect Incentive, unless payments are specifically for training of an expanding or relocating business, or part of a specific economic development initiative.

While many jurisdictions do business marketing and recruitment "in-house," some contract with a private Economic Development Organization (EDO), or contribute dues to a regional EDO which provides such services to local governments across a defined region. Some EDOs also develop incentive agreements, subject to local government approval. These funds should be identified.

14. Indirect Financial Incentives	
*1. Were any Indirect Financial Incentives provided to one or more business local government or through an organization authorized by your local government or through an organization authorized by your local government 2013-14?	
<ul><li>Yes</li><li>No</li></ul>	

### **15. Indirect Financial Incentives Description** 1. Please give the total value for each indirect incentive type granted to businesses and community organizations that provide support to businesses or promote business investment or development during Fiscal Year 2013-14. Grants Loans or Loan Guarantees Value of contract with or dues paid to EDOs \$382,348 2. Please indicate the number of businesses and community organizations that provide support to businesses or promote business investment or development that received each incentive type during Fiscal Year 2013-14. Loans or Loan Guarantees Number of EDOs **\*3.** How many total businesses and community organizations that provide support to businesses or promote business investment or development received an indirect financial incentive during Fiscal Year 2013-14? Enter numerical value. \*4. What is the total amount of the indirect financial incentives granted during Fiscal Year 2013-14? Enter numerical value. \$382,348 5. If you granted indirect incentives that are not listed above, please describe the type of incentive(s) offered and the value of the incentive.

#### 16. Have you granted fee or tax-based economic development incentives?

We will now ask you if you have granted fee or tax-based economic development incentives.

Tax-based incentives use the tax code as the source of direct or indirect subsidy to qualified businesses. In most instances, tax-based incentives are awarded upon verification of eligibility and may not be subject to pre-award review and evaluation like direct incentives.

Florida's counties and municipalities are limited in their ability to offer tax-based incentives, either for economic development or for other purposes. With the exception of ad valorem taxes, Florida's Constitution preempts all taxing authority to the state. Local taxes authorized by the constitution or by the Legislature may only be levied pursuant to the specifications in the governing statute. Unless specifically authorized, relief from these local taxes (credits, refund or exemptions) may not be granted.

Of all the local taxes, only three provide authority for counties or municipalities to offer relief (specifically, exemptions) at the option of the respective county or municipality:

- The Economic Development Ad Valorem Tax Exemption for new or expanding businesses that meet certain job-creation and other requirements;
- The Local Business Tax (formerly known as the Occupational License Tax) exemption of 50 percent for "any business, profession or occupation" with a permanent business location in an Enterprise Zone; and
- The Public Service Tax (also known as the Municipal Utility Tax) exemption for residential and agricultural uses, public bodies, nonprofit corporations, industrial consumers, and electrical energy used by qualified businesses located in Enterprise Zones.

Fee-Based Incentives use "Home-Rule" revenues as the source of direct or indirect subsidies to qualified businesses. Counties and municipalities have broad authority to levy proprietary and regulatory fees and special assessments within their jurisdictions. Unless restricted by law or contract (such as bond provisions), they may also grant exemptions or waivers, or provide refunds or credits from these levies, either as an economic development incentive or for any other purpose.

- Proprietary Fees may include Admissions Fees, Franchise Fees, User Fees, and Utility Fees.
- Regulatory Fees may include Building Permit Fees, Impact Fees, Inspection Fees and Stormwater Fees.
- Special Assessments are "based on the special benefit accruing to such property from such improvements when the improvements funded by the special assessment provide a benefit which is different in type or degree from benefits provided to the community as a whole" (s. 170.01(2), F.S.).

# 17. Fee-Based or Tax-Based Incentives 1. Were any Fee-Based or Tax-Based Incentives provided to one or more businesses from your local government or through an organization authorized by your local government during Fiscal Year 2013-14? Yes

#### 18. Fee-Based or Tax-Based Incentives Description

Business Tax Exemptions  Proprietary Fees (Credits, Refunds, Exemptions, Waiver or Rate Differentials)	
Public Service Tax Exemptions  Business Tax Exemptions  Proprietary Fees (Credits, Refunds, Exemptions, Waiver or Rate Differentials)  Regulatory Fees (Credits, Refunds, Exemptions or Waivers)	
Proprietary Fees (Credits, Refunds, Exemptions, Waiver or Rate Differentials)	
Regulatory Fees (Credits, Refunds, Exemptions or Waivers)	
	4092
Special Assessments: (Credits, Refunds, Exemptions or Waivers)	
2. Please provide the number of businesses that received	the fee-based or tax-based
incentives during Fiscal Year 2013-14.	
Property Tax Exemptions for Economic Development	
Public Service Tax Exemptions	
Business Tax Exemptions	
Proprietary Fees (Credits, Refunds, Exemptions, Waiver or Rate Differentials)	
Regulatory Fees (Credits, Refunds, Exemptions or Waivers)	1
Special Assessments: (Credits, Refunds, Exemptions or Waivers)	
Fransportation Impact Fee	
*4. How many total businesses received fee-based or tax	(-based incentives during Fisc
Year 2013-14.	
Year 2013-14. Enter numerical value.	ncentives granted during Fisc
Year 2013-14.  Enter numerical value.  * 5. What is the total value of the fee-based or tax-based in	ncentives granted during Fisc
Year 2013-14.  Enter numerical value.  * 5. What is the total value of the fee-based or tax-based in Year 2013-14?	ncentives granted during Fisc
Year 2013-14.  Enter numerical value.  * 5. What is the total value of the fee-based or tax-based in Year 2013-14?	ncentives granted during Fisc
Year 2013-14.  Enter numerical value.  * 5. What is the total value of the fee-based or tax-based in Year 2013-14?	ncentives granted during Fisc
Year 2013-14.  Enter numerical value.  * 5. What is the total value of the fee-based or tax-based in Year 2013-14?	ncentives granted during Fisc
Year 2013-14.  Enter numerical value.  * 5. What is the total value of the fee-based or tax-based in Year 2013-14?	ncentives granted during Fisc
Year 2013-14.  Enter numerical value.  * 5. What is the total value of the fee-based or tax-based in Year 2013-14?	ncentives granted during Fisc

# 19. Below-Market Rate Leases or Deeds for Real Property \*1. Were any BELOW-MARKET RATE LEASES OR DEEDS FOR REAL PROPERTY provided to one or more businesses from your local government or through an organization authorized by your local government during Fiscal Year 2013-14? O Yes No

## 20. Below-Market Rate Leases or Deeds for Real Property Incentives Description

•	total value for b				
incentives provid  Below-market rate leases for		government	auring Fiscai	rear 2013-1	4.
Below-market rate deeds for	. , .				
2. Please provide			at received be	low-market	value rate
incentives during		3-14.			1
Below-market rate leases for					]
Below-market rate deeds for	real property				
*3. How many to	otal businesses	received belov	w-market rate	leases or d	eeds for real
property incentive	es during Fiscal	Year 2013-14	?		
Enter numerical value.					
*4. What is the t	otal value of the	below-market	t rate leases o	r deeds for	real property
incentives grante	d during Fiscal	Year 2013-14?			
Enter numerical value.					

21. Incentives - (	Geared Towar	rds Certain Ir	idustries?		
1. Are the incentiv	es granted by y	our local gove	rnment geared tov	wards attracting sp	ecific
industries?					
Yes					
○ No					

22. Industry types	
1. What type of industries are your economic development incentives geared attracting, if any? Please check all that apply.	towards
✓ Manufacturing	
Corporate headquarters	
✓ Professional Services	
Research and Development	
Information Technology	
Financial Services	
✓ Multi-state/multi-national distribution	
<b>✓</b> Business Services	
<b>√</b> Other	
2. If you chose other, please describe (for example: sports, agriculture, touris	m).
Sports Performance	•
•	

#### 23. Survey Respondent - Contact Information

Thank you for taking the time to report the economic development incentives granted by your county/municipality. To finish, please fill out your contact information. Once you hit done, your survey will be submitted and you will be taken to EDR's home page. The tabulated results will be made available on EDR's website in early 2015. Thank you!

#### \*1. How may we contact you?

Name:	Karen M. Stewart
Government entity:	Manatee County Government
Address:	1112 Manatee Ave. West, Suite 510
City/Town:	Bradenton
State:	FL
ZIP:	34205
Email Address:	karen.stewart@mymanatee.org
Phone Number:	(941) 749-3029